



MEDIA RELEASE - For immediate release

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**A3 Technologies Opens the “Live Warehouse” for
Fontana IMS inventory management system**

August 25, 2009, CHARLOTTE, NORTH CAROLINA - Charlotte-based A3 Technologies Inc., a systems integrator of inventory management and tracking systems, announces the opening of the A3 “Live Warehouse” for the Fontana Inventory Management System (IMS).

Fontana IMS is an integrated suite of mobile and desktop inventory control software modules that automates the tracking of inventory with real-time visibility. Designed for small- to medium-sized companies who receive, move, and ship inventory, Fontana IMS benefits include improved inventory accuracy, increased number of inventory turns, and significant gains in labor productivity.

“We’ve created an operational demonstration warehouse in our Charlotte facility, specifically designed to showcase the real-time functionality of Fontana IMS and give the users a practical experience with our product,” said Alan Morris, Vice President of Business Development for A3 Technologies. “The benefits of an Inventory Management System can easily be listed on a Product Sheet, flyer, or web page. However, our goal is to enable our customers to experience the system “hands-on”.

Morris continued, “We have multiple wireless scanners and PC workstations in the Live Warehouse so that customers are able to interact with the system. It is a very educational experience for many clients who have not seen some of the technology we have available in the Fontana Inventory Management System. Taking pictures of inventory for QA purposes as well as document imaging are foreign concepts to many. In our Live Warehouse they experience these and other technologies we have embedded in our system. Another example is walking thru a multiple order wave pick sorted by zones to show clients how to reduce picking time. Upon completion of a demo, customers have a clear picture of the operational efficiencies gained with Fontana IMS”.

“The response to our Live Warehouse has been extremely positive,” concluded Morris. “One prospect just smiled - he felt ‘right at home’ as multiple items were staged and shipped in a warehouse that looked like the one he managed. The Live Warehouse and Fontana IMS were a convincing combination.”

www.a3-tech.com

A3 Technologies, Inc. is a systems integrator of inventory management and tracking systems; developing, deploying and servicing wireless productivity solutions using innovative software applications for portable barcode devices, desktops, and servers. A3 provides customer-specific solutions in manufacturing, transportation, logistics, route accounting, healthcare, and other industries.